



# Electronic Prescribing (eRx)

Faster. Safer. More accurate. More efficient.

Are you still using paper and fax to submit your prescriptions? If so, then you know it can be a slow and frustrating experience. You're not alone: it's estimated that faxes account for about **75% of all medical communication**.<sup>1</sup>

**And oh yes, it's expensive, too.** Overall, considering the staff hours spent on scanning, writing, and/or faxing things like prescription orders, the medical community spends the time equivalent of between **\$23 billion and \$31 billion per year** administering insurance matters.<sup>2</sup>

## There is a better way

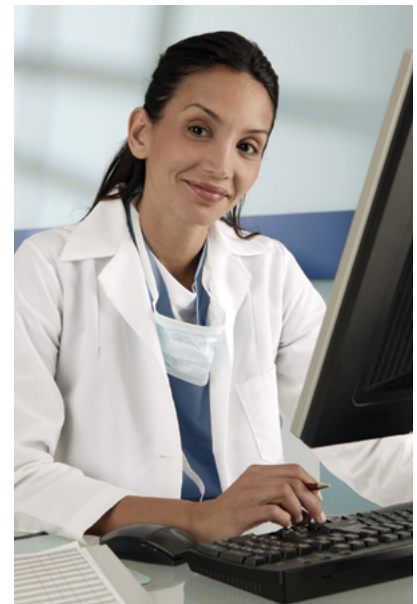
Electronic prescribing (eRx), allows health care providers to send patient prescriptions to pharmacies and pharmacy benefit managers like OptumRx – right through your existing electronic medical record (EMR) system.

### eRx offers many advantages:

- **Reduced Cost** for staffing and supplies
- **Faster turnaround time** (on average 5 days)
- **Increased safety** clear and complete information reduces processing errors
- **Ease of use** with consolidated Rx and patient information

### It's easy to start eRX

Start taking advantage of fast, reliable electronic prescribing today. All you need to do is add the OptumRx profile in your electronic medical record (EMR) system using the following information:



Our Pharmacy	Address	Identifiers
OptumRx Mail Service	OptumRx Mail Service 2858 Loker Ave East Suite 100 Carlsbad CA 92010	NCPDP ID = 0556540 PID = P0000000020173

## Still have questions?



Connect online at: <mailto:ORxProviderHelp@optum.com>



Call us at **1-800-791-7658** for fast, knowledgeable service.

1. Vox. The fax of life. Oct. 30, 2017. At: <https://www.vox.com/health-care/2017/10/30/16228054/american-medical-system-fax-machines-why>

2. Family Practice Management. Beating the Prior Authorization Blues. 2016 Sep-Oct;23(5):15-19. At: <http://www.aafp.org/fpm/2016/0900/p15.html>

OptumRx specializes in the delivery, clinical management and affordability of prescription medications and consumer health products. We are an Optum<sup>®</sup> company—a leading provider of integrated health services. Learn more at [optum.com](http://optum.com).

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